

Brief Report on Industry Visit to Mother Dairy, on 20.Feb.2017 for MBA B&F, HR, GEN, 1st year students.

Visit Date: 20.Feb.2017.

Number of MBA B&F, HR, GEN, 1st year students visited: 38

Faculty Co-ordinator: Dr.Yogesh Kumar

S.No.	Industry Visit Programme	Industry Visit detail	Remarks
1.	Visit initiation	Mother Dairy Plant, which is situated at 2 hours driving distance from Amity University, Gurgaon. The visiting team reached the industrial plant at 10:15 AM, where they were welcomed by the staff members of Mother Dairy management. There was a short introductory speech by the plant manager Mr R K Pillai, giving the overview of the milk products being manufactured in the plant. Mother Dairy produces 'Homogenized Milk' in this Patparganj plant.	The MBA 1 st year students were inquisitive and curious for the industry visit.
2.	Visit conduction	The student group was taken around the plant and staff member of Mother Dairy Plant guided them through the production line of the plant. The production line of homogenized milk at Mother Dairy is divided into different processes : • Receiving milk tanker • Sample evaluation of milk brought in • Filtration • Homogenization • Dispatch of ready product to outlets Students were explained about the steps followed in each process, to ensure the product of expected quality is produced in timely manner. Next the students were taken through the production facility of Mother Dairy. They were shown how different processes are followed to produce fine quality milk products. The overall interaction between staff and students was very productive and management was very supportive with resolution of queries put forth by students. The main take away for the students from this industrial visit may be summarized as under: • Production line is a target oriented process and strict adherence to deadlines needs to be followed. • Products have to be continuously refined according to the tastes and preferences of the customers. • Better utilization of technology can reduce human labor.	The industrial visit not only provided the management students with the opportunity to see the actual production line in operation, but also exposed them to the working conditions and work cultures followed at Mother Dairy.

3.	Visit conclusion	Post the visit of industrial assembly line, students were provided with refreshments. There was a quick round of photo session as well with the Mother Dairy management, before summing up the industrial tour.	The industry visit to Mother Dairy conducted successfully. The visit to industrial plant was very motivating and students will definitely look forward to next industrial trip!

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